

EXAMINER'S AMENDMENT

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Kenneth W. Fields on August 5, 2008.

33. (Amended) A computer-readable ~~recording~~ storage medium on which a program for an image reproducing device which reproduces image data and outputs the reproduced image data to a display device is recorded, the program causing a computer to execute a method comprising: obtaining the image data, and image information including position information relating to either or both of a shooting position from which the image is shot and an object position; displaying a map on the display device; displaying a symbol on the map at a position corresponding to either the shooting position or the object position, based on the position information included in the image information; analyzing shooting information relating to either (i) a length of shooting time of the image data, (ii) a shooting frequency of the image data, or (iii) the length of shooting time of the image data and the shooting frequency of the image data;

Art Unit: 2621

analyzing reproduction information relating to either (i) a length of reproduction time of the image data, (ii) a reproduction frequency of the image data; or (iii) both the length of reproduction time of the image data and the reproduction frequency of the image data; and changing an attribute of the symbol based on a result of the analysis performed in at least one of said analyzing shooting information and analyzing reproduction information, wherein, in said displaying of the symbol, the symbol is displayed according to the attribute changed in said changing.

Conclusion

2. Any inquiry concerning this communication or earlier communications from the examiner should be directed to HELEN SHIBRU whose telephone number is (571)272-7329. The examiner can normally be reached on M-F, 8:30AM-5PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, THAI Q. TRAN can be reached on (571) 272-7382. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Art Unit: 2621

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/HELEN SHIBRU/
Examiner, Art Unit 2621
August 05, 2008

/Thai Tran/
Supervisory Patent Examiner, Art Unit 2621